



Human Resources Leadership (Spanish Edition)

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Una visión de dieciséis autores que han elegido la excelencia de su carrera para redefinir las nuevas relaciones en recursos humanos.

Prólogos de Miguel Vigil, Francisco Miguel Pérez Torres y Miguel Ángel Pérez Laguna.

El capital humano orientado a la excelencia como camino hacia el éxito en la empresa. Esa es la premisa con la que 16 autores de distintos sectores y ámbitos, pero con una voluntad común de difundir su experiencia y conocimientos desinteresadamente, han desarrollado uno de los compendios más relevantes en RR.HH. hacia el liderazgo.

Un exhaustivo trabajo donde se exponen las claves del desarrollo en recursos humanos desde las competencias, la dirección de equipos, el employer branding, la comunicación interna, las redes sociales, la calidad y prevención, el análisis financiero de la gestión de personal o la motivación como generadora de productividad de la cuál podemos obtener resultados tangibles Todo ello desde la perspectiva de recuperar el valor de las personas de la empresa

como auténtico catalizador del crecimiento, con el afán de descubrir al lector las variables que conforman a los líderes en la gestión del capital humano

Este libro, coordinado por Miguel Ángel Pérez Laguna, Fundador de Human

Resources Leadership y experto en desarrollo de capital humano, supone la demostración de que la sinergia productiva es capaz de crear instrumentos de indudable valor, convirtiendo a cada uno de sus autores en referencia de presente y futuro, con una labor de divulgación que crea todo un precedente para lograr que profesionales, empresas e instituciones construyan su política de RR.HH como garantía de crecimiento

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