



Communism Unwrapped: Consumption in Cold War Eastern Europe

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Communism Unwrapped reveals the complex world of consumption in Cold War Eastern Europe, exploring the ways people shopped, ate, drank, smoked, cooked, acquired, assessed and exchanged goods. These everyday experiences, the editors and contributors argue, were central to the way that communism was lived in its widely varied contexts in the region. From design, to production, to retail sales and black market exchange, Communism Unwrapped follows communist goods from producer to consumer, tracing their circuitous routes. In the communist world this journey was rife with its own meanings, shaped by the special political and social circumstances of these societies. In examining consumption behind the Iron Curtain, this volume brings dimension and nuance to understandings of the communist period and the history of consumerism.



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