



Undercover Boss: Inside the TV Phenomenon that is Changing Bosses and Employees Everywhere

Stephen Lambert, Eli Holzman

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"For a popular television series, *Undercover Boss* has an unusual knack for raising deep and weighty questions."

—*Forbes*

On February 7, 2010 the CBS television series *Undercover Boss USA* premiered to a staggering 38.6 million viewers, the largest post-Super Bowl audience for a new series and the most-watched premiere episode of any reality series in the history of television.

Now, for the first time, the bosses and employees featured on *Undercover Boss* share the lessons they learned as well as the formative experiences that resulted from being on the show. Show creators and executive producers Stephen Lambert and Eli Holzman reveal how they came up with the idea for the show, how they got a major network on board, and of course, how they found a dynamic, charismatic group of bosses willing to go undercover—on camera—in this thoroughly new experiment.

Featuring all-new interviews and insights with the bosses and employees of the nine businesses featured on Season 1 of the show, as well producers' notes on what you didn't see behind the scenes, this book is a must-have for fans of the show everywhere.

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