

RKO Radio Pictures: A Titan Is Born

Richard B. Jewell

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One of the "Big Five" studios of Hollywood's golden age, RKO is remembered today primarily for the famous films it produced, from King Kong and Citizen Kane to the Astaire-Rogers musicals. But its own story also provides a fascinating case study of film industry management during one of the most vexing periods in American social history. RKO Radio Pictures: A Titan is Born offers a vivid history of a thirtyyear roller coaster of unstable finances, management battles, and artistic gambles. Richard Jewell has used unparalleled access to studio documents generally unavailable to scholars to produce the first business history of RKO, exploring its decision-making processes and illuminating the complex interplay between art and commerce during the heyday of the studio system. Behind the blockbuster films and the glamorous stars, the story of RKO often contained more drama than any of the movies it ever produced.



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