



# Ausgesuchte Methoden der Gesamtbanksteuerung (German Edition)

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**Ausgesuchte Methoden der Gesamtbanksteuerung (German Edition)** Christian Thoms

Studienarbeit aus dem Jahr 2006 im Fachbereich BWL - Bank, Börse, Versicherung, Note: bestanden, Hochschule Niederrhein in Mönchengladbach , 11 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Auf Druck des Kapitalmarktes und angesichts der wachsenden Macht institutioneller Investoren sind Bankvorstände seit den 90er-Jahren gehalten, ihre Institute ertrags- und risikoorientiert zu managen, um den Verzinsungsansprüchen der Eigenkapitalgeber zu entsprechen und damit den Marktwert der Kapitalanteile zu steigern.

Diese Arbeit soll den Bereich des Risikomanagements als Methode der Gesamtbanksteuerung näher betrachten.

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