



Neoinstitutionalistische Organisationstheorie (German Edition)

Peter Walgenbach, Renate Meyer

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Die in der nordamerikanischen Organisationsforschung wurzelnde neoinstitutionalistische Organisationstheorie ist derzeit eine der weltweit führenden Organisationstheorien. Im Mittelpunkt dieses Ansatzes stehen die gesellschaftliche Einbettung von Organisationen sowie die zentrale Rolle des sozialen und kulturellen Umfeldes für die Legitimität von Organisationsstrukturen und Managementpraktiken. Das vorliegende Buch bietet eine umfassende Einführung in die Grundlagen der neoinstitutionalistischen Organisationstheorie. Ergebnisse der empirischen Forschung und konzeptionelle Weiterentwicklungen des Ansatzes werden vorgestellt und diskutiert. Anhand aktueller Fragestellungen werden die unterschiedlichen Positionen innerhalb des Neoinstitutionalismus, potenzielle Schnittstellen mit anderen Organisationstheorien sowie das Spektrum möglicher Forschungsmethoden aufgezeigt und kritisch kommentiert.

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